Press release

The Global Entrepreneurship Summer School starts its application phase and is looking for top-notch higher education students from all over the world, who want to become young responsible entrepreneurs in seven days!

The application for this year’s Global Entrepreneurship Summer School (GESS) is open until 1st April 2020. Within seven days students from all over the world are invited to develop innovative and entrepreneurial solutions concerning the topic: Energy. GESS will take place in four cities around the globe: Shanghai, Querétaro, Cape Town and Munich.

Munich, 4th February 2020

Entrepreneurs no matter what age have the ability to change the way we live and can make an impact on our society! Through world-changing products or smart enhancements to something which already exists, they break away from tradition and challenge existing companies.

The Global Entrepreneurship Summer School offers young leaders the amazing opportunity to jump-start their entrepreneurial journey and learn how to develop scalable business models with focus on the problem areas of ‘Energy’. The goal is to form ideas that have a long-lasting positive influence on our globe and take climate action!

Why is this important?

We are addicted to energy. Our world and lifestyle craves energy. For sending messages, getting from A to B, or simply having a meal. This is a challenge for the battle against global warming. Even though renewable energy sources are rapidly expanding, today we still rely on vast quantities of cheap and dirty energy. This is especially because the world’s demand for energy continues to rise and there is a profit driven interest to produce energy as usual. How can we deal with the increasing demand while simultaneously combat global warming? The challenge is not all about producing green energy – it is also about enhancing and nourishing low-carbon technologies and infrastructure that drive the transition as well as rethink our global demand and individual energy consumption. What we do at GESS is energize students to push for a better future to tackle these challenges with entrepreneurial ideas!

Students can apply until 1st April 2020 via:
www.globalsummerschool.org

Have a look at our teaser to get an impression of GESS.

About the Global Entrepreneurship Summer School

The Global Entrepreneurship Summer School (GESS) is a seven-day program of the Social Entrepreneurship Akademie organized in cooperation with six leading university-based entrepreneurship centers in Munich, Shanghai, Mexico City and Cape Town.

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